

CODA MEMBERSHIP APPLICATION FORM

It's easy to become a CODA member and join fellow industry leaders in promoting the value and brand image of the out of home digital industry. Your application will be submitted to the Board of Directors of CODA for review and acceptance within a 90 day period.

Please complete the application form and send it to Jean Barford at jean@oohdigital.ca or Patrick Galante at pgalante@zoommedia.com or fax 416-214-1211.

MEMBERSHIP SUMMARY

- Membership period is one full calendar year from from board approval of the applicant, or annually on that anniversary date thereafter. The Association is now reviewing memberships for 2009
- Nominations for the board of directors for the next calendar year will occur once annually prior to the Association General Meeting
- Voting for the board of directors will occur once annually at the Association General Meeting
- All members in good standing may participate in nominations and voting of board members
- All members shall be required to sign a Membership Agreement
- All associate members are required to sign an Associate Membership Agreement
- All members and associate members shall be governed by the by laws and the Membership Agreement as set out by the Canadian Out of Home Digital Association (CODA) corporation
- Membership is granted to companies or organizations, not individuals. Membership in the corporation shall be limited to corporations, partnerships, joint ventures and trusts involved in the out of home digital industry and interested in furthering the objects of the corporation and shall consist of anyone whose application for admission as a member has received the approval of the board of directors of the corporation
- There shall be annual membership fees or dues as directed by the board of directors. Failure to pay such membership fees or dues by a member will result in the revocation by the board of directors of such membership
- The corporation reserves the right change fees or dues from time to time
- Any member may withdraw from the corporation by delivering to the corporation a written resignation and lodging a copy of the same with the secretary of the corporation
- Board of directors terms vary from 1 to 3 years
- Executive Committee members are elected for a minimum two year period
- Associate members have no voting rights but may attend annual meetings as observers

MEMBERSHIP BENEFITS

- There are two levels of membership: Member & Associate Member
- New members must be qualified by the membership committee and are subject to a board vote prior to obtaining member or associate member status
- Network operators may apply for full membership only
- Sub-committee participation is open to members only

MEMBER

- CODA membership provides industry credibility and recognition
- Memberships are held by companies with a designated individual representing that company
- The designates of Members are eligible to stand for election to the Board of Directors, or sub-committees
- Members are entitled to vote for the association's Board of Directors or other matters that require Member approval
- Members will have premium space to highlight their company on the directory sections of the web-site and their logos on other marketing collateral
- Members will have the opportunity to utilize future banner space on the CODA web-site
- Members will be granted rights to utilize the a "CODA member logo/emblem" for company marketing
- Members will receive discounts to CODA sponsored events
- Members will receive regular CODA newsletters/updates
- Members have the opportunity to post relevant news articles and press releases to the CODA web site

ASSOCIATE MEMBER

- Associate members will have company information listed in alphabetical order in the directory sections of the web-site
- Associate members will be granted rights to utilize a "CODA associate member logo/emblem" for company marketing
- Associate members will receive discounts to CODA sponsored events
- Associate members will receive regular CODA newsletters/updates
- Associate Members have the opportunity to post relevant news articles and press releases to the CODA web site



Canadian Out-of-Home Digital Association
Association canadienne de l'affichage numérique

Membership Application

Please send your application to Jean Barford at jean@oohdigital.ca or Patrick Galante pgalante@zoommedia.com or fax 416-214-1211.

Type of Membership you are applying for: Full Membership: \$3,150 (GST included) Associate Membership: \$2,100 (GST included)

Business Contact Info

Company Name: _____

Other Trading or Corporate Names
Your Company Operates Under: _____

Description of Business: _____

Mailing Address: _____

Province: _____ Postal Code: _____

Website URL: _____

Year Established: _____ Number of Associates: _____

Relation to the OOH Digital Industry: _____

Network Operator/Media Sales

Hardware/Software

Content Services

Consultant/Research

Integrators

How did you hear about CODA? _____

Member Contact Info

First Name: _____ Last Name: _____

Job Title: _____

Business Phone: _____ Email Address: _____

Accounting Contact Info

First Name: _____ Last Name: _____

Job Title: _____

Business Phone: _____ Email Address: _____



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Please send your application to Jean Barford at jean@oohdigital.ca or Patrick Galante pgalante@zoommedia.com or fax 416-214-1211.

Marketing Contact Info

First Name: _____ Last Name: _____

Job Title: _____

Business Phone: _____ Email Address: _____

Payment Info

Total Amount Enclosed (including GST): \$ _____

Method of Payment: Cheque VISA MasterCard

Card Number: _____ Card Expiry Date: _____

Signature: _____

Please make cheques payable to 'CODA' and mail to: c/o CODA, 2180 Dunwin Dr., Unit 4, Mississauga, ON L5L 5M8